



*The Anti-Counterfeiting Group  
Campaigning Against the Trade in Fakes  
www.a-cg.com*

2006  
ACG SPRING  
CONFERENCE  
PROGRAMME &  
BOOKING FORM

# HOT OFF THE PRESS!

## **PROCEEDS OF CRIME:**

Latest news from the *Assets Recovery Agency* and a practitioner's view.

## **LOBBYING:**

Headlines from the *Alliance Against Intellectual Property Theft*, including updates on the Enterprise Act and the Gowers IP Review.

## **ACG AWARDS:**

Presentation to the winners!

## **IP CRIME - NATIONAL STRATEGY:**

*The Patent Office* reveals all.

## **THE CHALLENGE FOR TRADING STANDARDS:**

Leading lights from the *Trading Standards Institute* take us forward into the future.

## **SPECIAL SESSION:**

**Are we doing enough about IP crime?**  
News and views from a panel of experts.

# Spring Conference 2006

Tuesday 23 May

Wednesday 24 May

*Chesford Grange, Warwickshire UK*

## ACCREDITATION

Law Society CPD (4 hours)

ITMA CPD (5 points)

General Council of the Bar

in substantive Law Training (4 hours)

TSI CPPD Allocation (4.5 hours)

- *A conference with all the latest news on important issues!*
- *Preferential rates for ACG Members*
- *Members and non-members welcome*
- *Networking opportunities*
- *Support the fight against IP crime*

*Lobbying*

*Awareness*

*Networking*



*The Anti-Counterfeiting Group*  
*Campaigning Against the Trade in Fakes*  
*www.a-cg.com*

2006  
ACG SPRING  
CONFERENCE  
PROGRAMME &  
BOOKING FORM

# HOT OFF THE PRESS!

This Spring, ACG will offer you a real feast of news about recent developments in the UK. The past year, since we met at Hellidon Lakes to celebrate ACG's Silver Jubilee, has been exceptionally eventful. Governments are focussing on intellectual property protection as never before, turning to industry for help and information to progress new policies and - we hope - strengthen the IP régime in the UK. The EU Commission is taking further steps to address the issue of harmonisation and improvement of IP enforcement. The G8 summit last June produced an unprecedented declaration of global commitment to IP protection.

With the help of senior figures in the IP landscape, we will bring you the major stories behind the IP headlines, starting with assets recovery and the Proceeds of Crime Act, with the ARA's Director Jane Earl and - by popular request - one of its most entertaining officers, Chris Cole. Sara Dayman of BDO Stoy Hayward has done a lot of work for the Assets Recovery Agency since the commencement of civil recovery and will share her experience with us.

We will hear a comprehensive snapshot of relevant lobbying developments from the Alliance Against IP Theft, when their new Director General Susie Winter will join the Chair Lavinia Carey and solicitor Mike Northern to take us through the programme for change - including updates on the Enterprise Act and the Gowers IP Review. This session will then move to a Patent Office update about the national enforcement strategy launched in August 2004, and the work of the IP Crime Group, in which many ACG members are involved. Finally, we will be treated to an overview of the challenges ahead for trading standards, with the Chair of the Trading Standards Institute Nigel Strick and the TSI Lead Officer for Counterfeiting Bryan Lewin.

Before lunch, we will present the ACG Awards for Excellence in Anti-Counterfeiting (2005) to trading standards, police, customs or overseas enforcement agencies. The results of this year's nominations are awaited!

In the afternoon we break with tradition, and offer you a stimulating, and perhaps controversial, session chaired by Professor Jeremy Phillips, Professorial Fellow at Queen Mary IP Research Unit and IP Consultant to one of our longstanding Associate Members, Slaughter & May. He will head a panel of experts debating the question: Are we doing enough about IP crime? The panel will include David Wilson of Bird & Bird, who has acted for Pfizer in some of their most challenging cases; Tim Phillips, author of *Knockoff: The Deadly Trade in Counterfeit Goods* (who has some strong views on what needs to be done!) and a major brand owner who will share thoughts and tactics with case studies and tips galore.

Amazingly, it's already the third Spring Conference which our DG Ruth Orchard has planned and, although the first two were hard acts to follow, we think this one may be the best yet. With government's attention firmly on intellectual property as one of the greatest assets of UK plc, this is our once-in-a-lifetime chance to set a new standard for IP protection and public awareness of the issues. It's a very exciting time to be involved in ACG and we look forward to a fascinating and - as always - very sociable conference.

*Katrina Burchell*  
ACG Chair

*Ruth Orchard*  
ACG Director-General

# ACG SPRING CONFERENCE PROGRAMME

## Tuesday 23 MAY - MEETINGS & PRE-CONFERENCE DINNER

- 10.30 **Clothing & Footwear Group meeting** (*Directors Suite - ACG CFG members only*)
- 13.30 **Lunch followed by Council meeting** (*Directors Suite - ACG Council members only*)
- 19.15 **Welcome Drinks Reception** (*Kenilworth Bar*)  
for 20.00 **Eve of Conference Dinner** (*Othello Suite*)

## Wednesday 24 MAY - CONFERENCE: HOT OFF THE PRESS

- From 08.30 **REGISTRATION & COFFEE** (*Kenilworth Bar*)
- 09.00 **ACG ANNUAL GENERAL MEETING** (*Kenilworth Suite - ACG members only*)
- 09.30 **WELCOME - Katrina Burchell**, Unilever plc (ACG Chair)
- 09.35 **SESSION 1: PROCEEDS OF CRIME**
- Session Chair: Katrina Burchell, Unilever plc (ACG Chair)*
- LATEST NEWS FROM THE ASSETS RECOVERY AGENCY**  
*Jane Earl, Director*  
*Chris Cole, Team Leader, Confiscation Investigations*
- A PRACTITIONER'S VIEW**  
*Sara Dayman, Head of Restraint & Confiscation Unit, Partner, BDO Stoy Hayward LLP*
- 11.00 **QUESTIONS & COFFEE**

## 11.30 **SESSION 2: NATIONAL PERSPECTIVES**

- Session Chair: to be confirmed*
- ALLIANCE AGAINST IP THEFT - LOBBYING REVIEW**  
**(to include an update on the Enterprise Act and the Gowers IP Review)**  
*Lavinia Carey, Alliance Chair & Susie Winter, Alliance Director-General*  
*Mike Northern, Solicitor*
- 11.50 **IP CRIME - THE NATIONAL STRATEGY**  
*Phil Lewis, Senior Policy Adviser, The Patent Office*
- 12.20 **THE CHALLENGE FOR TRADING STANDARDS**  
*Nigel Strick, Chair, Trading Standards Institute*  
*Bryan Lewin, TSI Lead Officer for Counterfeiting*
- 12.45 **QUESTIONS & ACG AWARDS PRESENTATION**
- 13.00 **LUNCH**
- 14.15 **SPECIAL SESSION**

*Session Chair: Professor Jeremy Phillips, Professorial Fellow at Queen Mary IP Research Unit*

### **PANEL DISCUSSION - Are we doing enough about IP crime?**

*A lawyer, a writer and a brand owner share case studies, best practice and opinions, for a delegate debate:*

*David Wilson, Bird & Bird - The Case of the Fake Viagra*

*Tim Phillips, Author of Knock-off: The Deadly Trade in Counterfeit Goods*

*A Brand Owner, to be confirmed*

- 15.30 **QUESTIONS, CONCLUSION & TEA**

NB Every effort will be made to adhere to the planned programme but ACG reserves the right to alter it without notice.  
Cancellation: A 25% cancellation fee will be charged for cancellations received less than 7 days before the conference date.  
No refund can be made for cancellations received within 3 days of the Conference.

# ACCOMMODATION & VENUE DETAILS

Delegates requiring accommodation at Chesford Grange should make direct contact with Reservations at the hotel:

T: +44(0)1926 859331 F: +44(0)1926 855272  
E: chesfordevents@qhotels.co.uk

Please quote "Anti-Counterfeiting Group" to obtain the special rate of: £120.00 (single room) inc. VAT and full English breakfast or £140.00 (double/twin room) inc. VAT and full English breakfast.

**Important: Please book your accommodation immediately to avoid disappointment.**

Chesford Grange  
Chesford Bridge, Kenilworth, Near Warwick,  
Warwickshire CV8 2LD  
T: +44(0)1926 859331 F: +44(0)1926 855272  
E: chesfordevents@qhotels.co.uk  
[www.qhotels.co.uk](http://www.qhotels.co.uk)

Chesford Grange is a luxurious hotel in 17 acres of private grounds and woodlands. Set in Shakespeare country, only minutes from the Midland's motorway network, the hotel offers 209 spacious and newly renovated bedrooms. Its River Room restaurant overlooks landscaped gardens, a lovely setting for dining, and the Health & Leisure Club offers a fitness suite and swimming pool, with full spa facilities.

## TRAVEL INFORMATION

**From the South** Leave the M40 at exit 15. Follow the A46 for Coventry. Look for the slip road, signposted Kenilworth and Leamington Spa A452. At the roundabout take the right exit signposted Leamington Spa. Continue approximately 200 yards and pick up signs to Chesford Grange. Free car parking available.

**From the North** Follow the M69 from Junction 21 of the M1 towards Coventry, follow signs for the A45/A46. Once on the A45, take the first junction off and join the A46 towards Warwick. Take the sliproad signposted A452, at the roundabout take the first exit signposted Leamington Spa and pick up signs to the hotel. Free car parking available.

**By Rail** Leamington Spa Train Station - 4 miles Warwick Train Station - 6 miles.

**By Air** Coventry Airport - 8 miles Birmingham Airport - 13 miles

## TRAVEL INFORMATION

*Please copy & fax or post to :*  
**ACG, PO Box 578, High Wycombe, Bucks, HP11 1YD UK**  
T: +44(0)1494 449165 F: +44(0)1494 465052 E: [admin@a-cg.com](mailto:admin@a-cg.com)

### I wish to reserve the following:

*(Cost includes coffee, lunch & afternoon tea on 24 May)*

#### ACG Member Company

\_\_\_ Place(s) @ £375.00 + VAT £65.63 = £440.63

#### Non-Member Company

\_\_\_ Place(s) @ £495.00 + VAT £86.63 = £581.63

#### Enforcement Officers

\_\_\_ Place(s) @ £115.00 + VAT £20.13 = £135.13

#### Eve of Conference Dinner (23 May)

\_\_\_ Place(s) @ £60.00 + VAT £10.50 = £70.50

#### Special dietary requirements:

\_\_\_\_\_

I enclose a cheque for total remittance to cover the above requirements made payable to:

**The Anti-Counterfeiting Group**

**Total: £** \_\_\_\_\_

### Delegate(s)\*

1. \*Name \_\_\_\_\_  
Position \_\_\_\_\_

2. \*Name \_\_\_\_\_  
Position \_\_\_\_\_

3. \*Name \_\_\_\_\_  
Position \_\_\_\_\_

*\*Please supply details in the way in which you would like them to appear on your conference badge.*

Company Name \_\_\_\_\_  
Address \_\_\_\_\_

\_\_\_\_\_ Post Code \_\_\_\_\_

T: \_\_\_\_\_

F: \_\_\_\_\_

E: \_\_\_\_\_

### Eve of Conference Dinner (23 May)

*Please supply any additional names here if not shown above:*

\_\_\_\_\_

\_\_\_\_\_