

DRAFT PROGRAMME

TASK FORCE ON "COMBATING COUNTERFEITING AND PIRACY" BRUSSELS 2 and 3 NOVEMBER 2006

Thursday 2 November 2006

- 9 a.m. :** Registration of participants
- 9.30 a.m. :** Opening of the meeting
Mr. Danet, Secretary General of the World Customs Organization (WCO)
- 10 a.m. :** Combating counterfeiting and piracy : A priority for the World Customs Organization
Mr. Schmitz, Director, Compliance and Facilitation, WCO
- 10.30 a.m. :** Details of new initiatives launched by the WCO to combat counterfeiting and piracy more effectively : Action Plan and Customs Kit
Mr. Zimmermann, WCO
- 11.30 a.m. :** Coffee break
- 12 p.m. :** The CEN : An effective tool for information exchange between the private sector and Customs administrations
Mrs. Bonde/Mr. Bertrand, WCO
- 12.30 p.m. :** Lunch break
- 2.30 p.m. :** Conclusions of and proposals by the working groups on the four themes chosen :
- (1) Control of free zones and goods in transit/warehouses**
 - (2) Destruction/recycling of counterfeit and pirated goods**
- 4 p.m. :** Coffee break
- 4.30 p.m. :** Resumption of the session
- (3) Internet purchases**
 - (4) Information exchange**
- 6 p.m. :** Close of the day's session

Friday 3 November 2006

9.30 a.m. : Problems posed by the Internet and its consequences : The reality for rights holders

Mr. How, Pharmaceutical Security Institute

Mrs. Moulle-Berthaux, LVMH

10.45 a.m. : Coffee break

11.15 a.m. : An ever more prolific fake goods industry...

Mr. Fadhronc, NIKE

12 p.m. : Small and medium-sized enterprises are increasingly falling victim

Mr. Charles, tea industry

12.30 p.m. : Conclusions and outlook by the Secretary General of the WCO
