

Thank you Chair. Business and Industry appreciates the indulgence of the room in affording us this opportunity to relay general direction we would welcome regarding SCP.

Let me first stress that the 10 YFP should be a collaborative process involving parties, key agencies and stakeholders. Oversight, guidance and evaluation will benefit from shared ownership that includes stakeholders from all of the Major Groups.

We support the mandate contained in the JPOI, and in particular, its emphasis on a 10-year framework of programs

Programs and policy frameworks should flexibly accommodate appropriate regional and national structures, with emphasis on supporting regional, national and local initiatives that advance the cause of sustainability.

Global industry plays the key role in innovation and production of a wide range of products, articles and services essential to everyday life, including those promoting sustainable development and environmentally sound outcomes.

In our view, SCP should focus on making the market work for sustainable development - producing goods and services *efficiently* and consuming them *differently*. It should emphasize sustainable production, energy and resource use efficiency, and initiatives that enhance sustainability of consumption by reducing waste and promoting education on more sustainable practices.

Government also has an important role to play – to provide a framework that reinforces incentives for innovation and which enhances the market's ability to embrace sustainable outcomes. We must be cautious about actions that risk trade confrontations, which potentially undermine broad consensus on SCP.

The application of credible science is key, but emphasis should be on collaborative mechanisms that tap not only government and academia, but credible science from Business and Industry and other stakeholders.

And finally, Chair, SCP must be a flexible and living concept, rather than a "one size fits all" prescription.

Thank you Chair